

April 6, 2004

Ms. Kethrin Prakuson
Ink On Pixels, LLC
203 Grand Street, #23
New York, New York 10013

Dear Kethrin:

It is our privilege and singular pleasure to write a letter of recommendation for you.

We've known and worked with you for some time now in various capacities — as a webmaster and web site designer, graphic artist, advertising creative director, and brand marketing consultant — in which you have served with distinction and imagination. In addition to work for our firm itself, you have been actively involved in the development of corporate communication programs for our clients.

In every assignment, you have performed at the highest creative and professional levels, executing with distinction. Your work has not only met our client's articulated needs, you have also enhanced their perception in their consumer, business and financial markets.

What has always impressed us is your ability to truly understand the essential nature of the communications challenge presented and to then devise a precise, elegant and cost-effective solution. You've done this through the execution of carefully devised business and marketing plans that address the realities of our clients' business environment, rather than the wishful thinking that pervades too many advertising and design agencies. Your managerial style is grounded in a disciplined and proactive approach that incorporates a proactive creative process, coupled with innovative, analytically informed insights that have resulted in highly effective communications and design solutions.

Our firm's relationship with our clients is conducted almost exclusively at the Board, CEO, COO and CFO levels and our interaction with the Wall Street community has been at equally senior levels, including investment banking and venture capital professionals, the sell-side analyst confraternity, and the full range of institutional buy-side portfolio managers. In your interaction with this demanding community, you have garnered the personal and professional respect of our clients.

We are pleased that our relationship has resulted in a truly excellent body of work and accomplishments. We are thus proud and honored to write this letter of recommendation for you.

Cordially,



Van Negrin
Senior Managing Director

cc: L. Terrero
L. V. Faulkner

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