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April 4, 2004

Ms. Kethrin Prakuson  
Ink On Pixels LLC  
203 Grand Street, #23  
New York, New York 10013

Dear Kethrin:

I am very pleased to write a letter of recommendation for Ink on Pixels.

For the past two years, as President of NAWBO-NYC, I have had the opportunity to watch you design invitations, postcards and Journals for the major events of the organization. What has impressed me immensely is the originality of your work, your adeptness in working with people, and your keen attention to the smallest details.

In 2003, NAWBO decided it would create a significant Journal for its annual Signature Awards Event. Your piece set a new standard for the organization. It was so well conceived, designed and executed that it subsequently became a key marketing piece for the Corporate Development Committee. There were many challenges in creating the Journal but you never faltered and, more importantly, your creative problem solving resulted in an even lovelier product.

Thus, when we asked you in 2004 to again design the Signature Awards Journal, we never expected that you would make this years even better. Well, you did. You expanded it to be a book that not only celebrated the event of the evening but celebrated the work of the organization. It, too, will contribute to "the story about NAWBO" in the ensuing year.

In addition, what has been critical in each of the projects is your ability to bring a job in on time and either under or at budget.

It has, indeed, been a pleasure to work with you and I look forward to our next project.

Very Truly Yours,

Lynn San Andres  
*President*  
Mason Alexander Group Ltd.  
NAWBO-NYC